



Press Release

New Momentum Announces Its Newest Supply Chain Risk Management Application—the Constrained Parts Finder

San Clemente, CA, March 18, 2008—New Momentum, provider of supply chain risk management (SCRM) software for companies that make or use electronic components in their products, announced the launch of the Constrained Parts Finder. This application, which provides visibility into the global, open market, helps companies avoid production shutdowns and missed peak season sales due to parts shortages.

Stu Clifton, New Momentum's CEO commented, "One of the supply chain risks our customers face is what to do when a strategic part becomes constrained. Often the suppliers on a company's approved vendor/distributor list just can't get the required component in time at a reasonable price. Our new Constrained Parts Finder is a valuable tool for these organizations because it puts numerous worldwide sources at their fingertips. Within minutes they can find authentic, compliant and alternate parts without paying premium prices."

Like other New Momentum SCRM applications, the Constrained Parts Finder is a Software as a Service (SaaS) offering that employs the latest Microsoft .NET Framework 3.5 and data management standards to acquire content across a broad mix of global market sources.

To find strategic parts that have become constrained, a company simply inputs the specific part numbers. These part numbers are then matched with the parametric data in the New Momentum database and available parts that meet these criteria are located. The information the user receives includes seller, provenance, price, quantity, compliance status.

About New Momentum

New Momentum offers supply chain risk management solutions that reduce operational risk, improving revenue and profits for companies who make or use electronic components in their products. Armed with New Momentum's open market data, which is difficult or impossible to get any other way, enterprises can better manage supply interruptions, protect their brand and intellectual property, improve partner compliance, reduce surprises in asset valuation and provide excess inventory resolution.

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